

Greenland Government initiates Public Hearing process following acceptance of True North Gems Exploitation Permit Application.

10th June, 2013 - Vancouver, British Columbia - True North Gems Inc. (the "Company") (TSX-V: TGX) are pleased to announce that the Greenland Government have determined that the Company's application for exploitation permit regarding the Aappaluttoq Ruby Deposit in SW Greenland can proceed into the Public Hearing stage.

This acceptance is a major milestone in the development of the Aappaluttoq Ruby Project; the Company is now in discussions with the Greenland Government regarding the schedule for the upcoming meetings. An announcement regarding this will follow in due course.

"We are delighted to announce this most important development" stated Nicholas Houghton, President and CEO of True North *"The public hearings will be our opportunity to showcase and explain how the production of ruby and pink sapphire will be beneficial to the people of Greenland"*

The permit application has been reviewed and refined several times since its initial submission in June, 2011 (*see Press Release dated 13 June, 2011*). Prior to the submission the Company had conducted public consultation with the local communities to incorporate feedback into the Social and Environmental Impact Assessments. The Company also worked very closely with both the Bureau of Minerals and Petroleum and the Greenland Government to reach this successful outcome. The Company looks forward to moving the Aappaluttoq Ruby Deposit from exploration into the exploitation phase and building Greenland's first gemstone mine.

The Minister for Industry and Mineral Resources Jens-Erik Kirkegaard stated *"We look forward to the meetings with the public and NGO's in Nuuk and Qeqertarsuatsiaat, and I hope that there will be a large attendance at the meetings."*

True North Gems Inc. is listed on the TSX Venture Exchange and is engaged in the exploration and development of Greenlandic and North American coloured gemstone prospects. The Company is a pioneer in colored gemstone exploration and, currently in Greenland, has the rights to earn 100% interest in the Aappaluttoq ruby and pink sapphire project, holds a 100% interest in the Tsa da Glisza emerald property, Yukon, and the Beluga sapphire property located on Baffin Island, Nunavut. True North's prime focus remains the commercial advancement of the Aappaluttoq Ruby Project in Greenland.

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