



TGX:TSX-V

TRUE NORTH GEMS

## True North Gems Announces Greenland Public Hearings Schedule

**Vancouver – July 16, 2013** – True North Gems Inc. (TGX: TSX-V) (“True North” or the “Company”) is pleased to announce the schedule for the upcoming Public Hearing Process and Information Meetings regarding the Company’s exploitation permit application for the Aappaluttoq Ruby Deposit in SW Greenland.

The official Public Hearing Process began on June 17<sup>th</sup> and will be completed by September 12, 2013. During this time, all relevant documents are made accessible to the public by Greenland’s Bureau of Minerals and Petroleum (“BMP”) and True North Gems. The accessibility allows the public to contribute with their opinions and comments before the closure date.

As part of True North Gems’ efforts to pursue an open and transparent process, the Company will – in agreement with the BMP – host its own Information Meetings prior to the BMP’s Public Hearing Meetings. The purpose of these Company-hosted Information Meetings is to:

- Present information on the Company’s proposal and its opportunities in a more accessible format than the technically structured contents of the legally required SIA and EIA
- To facilitate an informal dialogue with the relevant communities benefiting from the exploitation.

True North Gems’ Information Meetings will be held on August 12<sup>th</sup> in Qeqertarsuatsiaat (Fiskenaasset), August 13<sup>th</sup> in Paamiut and August 15<sup>th</sup> in Nuuk.

*"All planning and logistical work is completed for the initial round, and together with our Greenlandic stakeholder partners the Company is looking forward to a well attended assembly at each of the venues" stated Nicholas Houghton, President and CEO of True North "The Public Hearing Process and Information Meetings will be an open and informative opportunity to learn first hand how the production of ruby and pink sapphire will benefit Greenland and each community".*

The BMP will oversee and chair The Public Hearings meetings of which the agenda, dates and times will be published separately by the BMP.

The Company, with the backing and confidence of the communities, looks forward to advancing the Aappaluttoq Ruby Deposit from exploration into the exploitation phase and building Greenland’s first gemstone mine.

True North would also like to thank Mr. Graham Nicholls for his role as Executive Vice President. Mr. Nicholls will be stepping down from the executive position but will continue to provide True North with consultation services throughout the Hearing Process and Construction Phases.

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