

True North Gems Announces Formal Invitation to Commence The Impact and Benefit Agreement (IBA) and Royalty Negotiations

Vancouver – September 19th, 2013 – True North Gems Inc. (TGX: TSX-V) (“True North” or the “Company”) is pleased to report that following the conclusion of Public Hearings in Greenland (see press release September 5, 2013), the Company has been invited to participate in the The Impact and Benefit Agreement (IBA) negotiations and Royalty negotiations regarding the Aappaluttoq Ruby Exploitation Permit.

“The Company is very pleased with the overall outcome of the Public Hearing Process and I am proud of what the team at True North has accomplished so far this year,” stated Nicholas Houghton, President and CEO of True North Gems. *“2013 has been a very exciting year for True North and we are eager to start the negotiations that we hope will prove to be fair and beneficial to all Greenlandic communities.”*

The Royalty negotiations between the Government and the Company in addition to the IBA negotiations between the Government, the Municipality of Sermersooq, the unions, the Employers Associations and the Company are important components of the final steps in the Exploitation Permit process. The first meeting commences on September 23, 2013 with the purpose of establishing the framework for the upcoming negotiations.

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