



TGX:TSX-V

TRUE NORTH GEMS

True North Gems Concludes Successful Public Hearings

Vancouver – September 5th, 2013 – True North Gems Inc. (TGX: TSX-V) (“True North” or the “Company”) is pleased to announce the conclusion of the formal Greenland Government Public Hearings for the Aappaluttoq Ruby Project, located in SW Greenland.

“The Company is very pleased with the outcome of the Public Hearings and the level of engagement shown in each of the communities visited,” stated Nicholas Houghton, President and CEO of True North Gems. *“The meetings showed that the Greenlandic public are highly aware of the Ruby project, and this awareness is being transformed into a strong level of support in the communities. People are eager for development and True North looks forward to advancing the Aappaluttoq Ruby Mine to production and to create new jobs for Greenlanders .”*

The Public Hearings are an essential part of the overall Social Impact Assessment (SIA) and the Environmental Impact Assessment (EIA) requirements to obtain the requisite mining permits. The proceeding’s are under the operation of the Government of Greenland through the Bureau of Minerals and Petroleum (BMP). Jens-Erik Kirkegaard, Minister for Industry and Minerals, and Miiti Lynge, Minister for Housing, Nature, Environment and Nordic Cooperation led the Greenland Government delegations in Qeqertarsuatsiaat, Paamiut, and Nuuk between the 26th and 29th of August, 2013. Senior management from both True North Gems and True North Gems Greenland participated, alongside various consultants and experts.

The finalization of the Public Hearings and the closure of the EIA & SIA review period on September 12th will enable the Company to review and address the questions and concerns presented at both the formal Public Hearings, and at the Company Information Meetings. The review process will result in a compilation document classified as the ‘White Book’ illustrating solutions to the concerns raised during consultations. This paper will form part of the foundation for the final SIA, the final EIA and the upcoming Impact and Benefit Agreement (IBA) discussions.

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