

True North Gems conclude successful Community and Government engagement meetings

Vancouver – May 7th, 2015 – True North Gems Inc. (TGX: TSX-V) (“True North” or the “Company”) is pleased to announce the completion of successful information meetings with all political parties, stakeholders and communities in Greenland.

Parliamentary Information Meetings

Over the period April 21st – April 27th the Managing Director and the Executive VP from True North Gems Greenland A/S (TNGG), the Greenlandic operating arm of the Company, completed an all-party parliamentary presentation and engagement exercise. This was aimed at providing Greenland’s political leaders with an opportunity to learn more about the project, to update them on the progress of mine construction, illuminate on the new financial figures issued as part of the updated pre-feasibility study, and answer their questions on a host of subjects including local community engagement and employment for local residents.

Members of the ruling Siumut Party, Inuit Ataqatigiit Party, the Demokraatit Party, Naalaraq Party, and Atassut Party, alongside members of the Committee for Mineral Resources and the Committee for Finance and Taxes actively participated and engaged TNGG staff. A key question was the effect of the newly issued pre-feasibility economic assessment and the potential for tax revenue for Greenland; other questions included the role of ‘small-scale’ licence holders or artisanal workers; the Company highlighted our long-held belief that small-scale operations can co-exist with an industrial level operation such as Aappaluttoq, and by working together we can raise awareness of Greenlandic gemstones to the benefit of all.

Community Information Meetings

Subsequent to the Government engagement meetings, TNGG staff along with representatives from the Municipality of Sermersooq, the Department of Mineral Resources and the Department of Industry, Labor and Trade visited Qeqertarsuatsiaat (Fiskenæsset) village to discuss the Aappaluttoq project’s status and continued path towards development. Following the presentation an open forum question and answer session was held with the local community council and the union of fishers and hunters. The trip concluded with a well-attended public information meeting in the village hall, involving the Qeqertarsuatsiaat community.

The seminars were all highly successful and TNGG is pleased with the open and transparent dialogue that has developed between the Municipality, the local community council, the local population and the Company.

“We have worked hard to keep the local community, Municipality and Government involved and up-to-date with the development of the mine. This openness develops trust and ensures everyone has a complete understanding of the project and what it is set to bring Greenland in terms of economic growth, employment and training,” stated Bent Olsvig Jensen, Managing Director of TNGG. He continued, *“We are proud of the fact certain criteria outlined in the Impact Benefit Agreement the Company executed in 2014 have been exceeded; this includes the construction at Aappaluttoq being achieved with 100% Greenlandic staffing, above the 80% requested, and of that 10% coming from the community of Qeqertarsuatsiaat”*

Progress reports will continue to be issued as individual construction milestones are met; these will usually be accompanied by new photographs and/or videos from the mine site which can be viewed in the "Projects" section under the "Greenland Ruby" tab on the company's website: www.truenorthgems.com.

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