

MEDIA RELEASE

True North Gems Files Pre-Feasibility Study Technical Report for Aappaluttoq Ruby Deposit

June 15, 2011 - Vancouver, British Columbia - True North Gems Inc. (the "Company") (TSX-V: TGX) is pleased to announce that it has filed a technical report as required under National Instrument 43-101 that summarizes the pre-feasibility study prepared by EBA Engineering on the Aappaluttoq Ruby and Pink Sapphire Project in Southwest Greenland. This report details the results of the pre-feasibility study first reported by the Company in a news release dated June 1, 2011.

The report is available on SEDAR (<http://www.sedar.com>) and is also posted on the Company's website (<http://www.truenorthgems.com>).

True North Gems Inc. is listed on the TSX Venture Exchange and is engaged in the exploration and development of Greenlandic and North American coloured gemstone prospects. The Company is a pioneer in coloured gemstone exploration and, currently in Greenland, has the rights to earn 100% interest in the Aappaluttoq ruby and pink sapphire project, holds a 100% interest in the Tsa da Glisza emerald property, Yukon, and the Beluga sapphire property located on Baffin Island, Nunavut. True North's prime focus remains the commercial advancement of the Aappaluttoq Ruby Project in Greenland.

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